

# Navid Behrangi

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## ABOUT ME

About ten years ago, I founded a company to create special-purposes office automation systems. Then I started building a team to develop a professional social network and HRM. After that, I worked on a live video streaming service. During these years, I experienced many successes and failures, and I learned a lot from them. Since I started working, I did different work at those companies/projects at the same time because our budget was limited, and our team was small.

Responsibilities I've had until now have been including Product Management, UI Design, UX research, Roadmap planning, Strategic Planning, Financial Analysis, Marketing and Sales, Recruitment, and Team Management.

So, I wrote my most important work as a position at every company or project in the **work experiences** section.

## MANAGEMENT SKILLS

Product Management, Scrum, Agile, Negotiation, Mentorship, Coaching, Leadership.

## DESIGN SKILLS

Sketching, Wireframing, Prototyping, User Flows, Usability Testing, A/B Testing, UI Design, Kit Design.

## MARKETING SKILLS

Email Marketing, SEO, SEM, PPC, Google Analytics, Marketing Strategy, Advertising, Campaign Design.

## TOOLS

Jira, Trello, Asana, Slack, Atom, PyCharm, VS Code, Git, Adobe Photoshop, Adobe XD, Figma, Microsoft Office.

## DEVELOPMENT SKILLS

HTML5, CSS3, Bootstrap, WordPress, SQL Queries.

## EDUCATION

### Islamic Azad University of Isfahan

*Bachelor's Degree in Computer Software Engineering*

Isfahan, Iran | 2012 – 2016

## WORK EXPERIENCES

### Rooydad.tv – Product Manager

*Online live streaming and video conferencing service*

Isfahan, Iran & Tehran, Iran | Sep 2016 – Present

- Founding and investing
- Recruitment and team building
- Create partnerships
- Create product vision and roadmap
- Monitor the achievement of team goals and MVP production progress
- Test new features, find product bugs and defects and provide them to the technical team.
- Breaking down problems into backlogs
- Talk to customers and find their needs
- Financial and Legal
- Training of live broadcast to operational staff

### Yarakar – Business Developer and Product Designer

*HRM and professional social network*

Isfahan, Iran | Jun 2014 – Sep 2017

- Founding and investing
- Recruitment and team building
- Create product vision and roadmap
- Monitor the achievement of team goals and MVP production progress
- Organizing an unveiling event
- Create partnerships
- Community building
- Discovering and gathering the product requirements
- Financial and Legal
- UI/UX Design
- Test new features, find product bugs and defects and provide them to the technical team.
- **Achievements:** 15% monthly signup growth – 25% monthly visitor growth – 45% complete profile information – 20% monthly active user – Conversion rate ~30% (visitor/user) (P.S: These are the average growth and decline of 3 years)

### Asre Bode Chaharom – CEO

*special-purposes office automation systems*

Isfahan, Iran | Sep 2010 – Dec 2013

- Founding and investing
- Team building
- Negotiation
- Monitor the achievement of team goals and production progress
- Financial and Legal

## TRAINING

### Product Masterclass: How to Build Digital Products

Product School  
May 2020

### Product Management Bootcamp

Cafe Bazaar  
Aug 2019 – Sep 2019

### Agile Product Development

Nouava  
Apr 2018

### Scrum Master Training

Iran Scrum Institute  
Sep 2015

### Creation of advertising campaigns

Tabalvore Danesh  
2011

### Principles and techniques of negotiation

Tabalvore Danesh  
2011

### Body Language in Professional Communication

Bahar Business Training center  
2010

### Basics and principles of marketing

Fanavaran Institute  
2010

### Entrepreneurship / Entrepreneurial Studies

ACECR - Academic Center for Education, Culture and Research  
2008 – 2009

### 3D character design in 3Ds Max

MA3DGG  
2007

## LANGUAGES

English

Advanced

Persian

Native

## VOLUNTARY

### Business Mentor – Startup Weekend

Kerman, Rafsanjan, Iran | Apr 2017

### Event Organizer – Hamfekr (weekly networking meetup)

Isfahan, Iran | Oct 2013 – Aug 2016

I started to found and organize Hamfekr gathering each week in our city (Isfahan). With the help of my friends, we held it every week.

This event led to great growth in the Isfahan Entrepreneurship community.

I learn a lot in this community that we entrepreneurs built with each other in Iran.

P.S. Hamfekr is a non-profit weekly networking meetup that empowers entrepreneurs. Hamfekr is in 31 cities of Iran now.

### Guest columnist – Esfahane Emrooz Newspaper

Isfahan, Iran | 2016

### Member of jury – Iran Web and Mobile Festival (The biggest competition of websites and mobile apps in Iran)

Jan 2013 - 2016

### Event Organizer – Ignite Show

Ignite events are fun, fast-paced, series of presentations where speakers gather to share their knowledge and passion.

Isfahan, Iran | Oct 2013 - 2016

### Business Model and BMC Workshop – Shahrekord University

Chaharmahal and Bakhtiari, Shahrekord, Iran Oct 2015

- In these 8 hours workshop, I explained the Business Model Canvas and trained how to use it practically.
- After that, participants grouped, and each team gets a BMC to practice together.
- Participants had difficulty finding their business model. So, we analyzed the business model of 21 big companies together to get an idea from them.

### Event Organizer – First Isfahan Startup Weekend

Isfahan, Iran | Aug 2013