

Navid Behrangi

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MANAGEMENT SKILLS

Product Management, Scrum, Agile, Negotiation, Leadership.

DESIGN SKILLS

UI Design, Sketching, Wireframing, Prototyping, A/B Testing, Kit Design.

MARKETING SKILLS

Email Marketing, PPC, Google Analytics, Marketing Strategy, Advertising, Campaign Design.

TOOLS

Metabase, Jira, Trello, Asana, Slack, Atom, PyCharm, VS Code, Git, Adobe Photoshop, Adobe XD, Figma, MicrosoftOffice.

DEVELOPMENT SKILLS

Basic knowledge in PHP, Python, HTML5, CSS3, Bootstrap, WordPress, SQL Queries, Types of databases structures.

EDUCATION

Islamic Azad University of Isfahan
Bachelor's Degree in Computer Software Engineering
Isfahan, Iran | 2012 – 2016

ABOUT ME

About ten years ago, I founded a company to create special-purpose office automation systems. Then I started building a team to develop a professional social network and HRM. After that, I worked on a live video streaming service for about five years, and then I joined an exciting journey in Virgool and ArvanCloud. During these years, I experienced many successes and failures and learned a lot from them. Since I started working, I have done different work at those companies/projects simultaneously because, most of the time, our budget was limited, and our team was small.

WORK EXPERIENCES

ArvanCloud – Product Manager

Cloud Services Provider
Tehran, Iran | May 2022 – Present

ArvanCloud – Business Partnership Development Manager

Cloud Services Provider
Tehran, Iran | Nov 2021 – May 2022

Virgool.io – Product Manager

online publishing platform in Persian
Isfahan, Iran & Tehran, Iran | Nov 2020 – Oct 2021

- Identifying and creating three revenue lines.
- continuous improvement of the user journey for 'Boost posts' and 'Ads' products (revenue lines).
- Creating management dashboards with Metabase for different purposes.
- Introducing Virgool's capabilities for businesses.
- Launching campaigns to introduce the boost feature to general authors.
- **Achievement: ~300% growth on revenue.**

Rooydad.tv – Product Manager

Online live streaming and video conferencing service
Isfahan, Iran & Tehran, Iran | Sep 2016 – Mar 2021

- Founding and investing
- Recruitment and team building
- Create product vision and roadmap
- Monitor the achievement of team goals and MVP production progress
- Talk to customers and find their needs
- Financial and Legal
- Training of live broadcast to operational staff
- **Achievement: Creating 20 billion tomans of income.**

TRAINING

Digital product management course

Bozhan School
Dec 2022

Product Masterclass: How to Build Digital Products

Product School
May 2020

Product Management Bootcamp

Cafe Bazaar
Aug 2019 – Sep 2019

Agile Product Development

Nouava
Apr 2018

Scrum Master Training

Iran Scrum Institute
Sep 2015

Creation of advertising campaigns

Tabalvore Danesh
2011

Principles and techniques of negotiation

Tabalvore Danesh
2011

Body Language in Professional Communication

Bahar Business Training center
2010

Basics and principles of marketing

Fanavaran Institute
2010

Entrepreneurship / Entrepreneurial Studies

ACECR - Academic Center for Education,
Culture and Research
2008 – 2009

3D character design in 3Ds Max

MA3DGG
2007

LANGUAGES

English

Professional Working Proficiency

Persian

Native

Yarakar – Business Developer and Product Designer

HRM and professional social network
Isfahan, Iran | Jun 2014 – Sep 2017

- Founding and investing
- Recruitment and team building
- Monitor the achievement of team goals and MVP production progress
- Organizing an unveiling event
- Community building
- Discovering and gathering the product requirements
- Financial and Legal
- **Achievement: 80,000 MAU.**

Asre Bode Chaharom – CEO

special-purposes office automation systems
Isfahan, Iran | Sep 2010 – Dec 2013

- Founding and investing
- Team building
- Negotiation
- Financial and Legal

VOLUNTARY

Business Mentor – Startup Weekend

Kerman, Rafsanjan, Iran | Apr 2017

Event Organizer – Hamfekr (weekly networking meetup)

Isfahan, Iran | Oct 2013 – Aug 2016

I started to found and organize Hamfekr gathering each week in our city (Isfahan). With the help of my friends, we held it every week.

This event led to great growth in the Isfahan Entrepreneurship community.

I learn a lot in this community that we entrepreneurs built with each other in Iran.

P.S. Hamfekr is a non-profit weekly networking meetup that empowers entrepreneurs. Hamfekr is in 31 cities of Iran now.

Guest columnist – Esfahane Emrooz Newspaper

Isfahan, Iran | 2016

Member of jury – Iran Web and Mobile Festival (The biggest competition of websites and mobile apps in Iran)

Jan 2013 - 2016

Event Organizer – Ignite Show

Ignite events are fun, fast-paced, series of presentations where speakers gather to share their knowledge and passion.

Isfahan, Iran | Oct 2013 - 2016

Business Model and BMC Workshop – Shahrekord University

Chaharmahal and Bakhtiari, Shahrekord, Iran Oct 2015

- In these 8 hours workshop, I explained the Business Model Canvas and trained how to use it practically.
- After that, participants grouped, and each team gets a BMC to practice together.
- Participants had difficulty finding their business model. So, we analyzed the business model of 21 big companies together to get an idea from them.

Event Organizer – First Isfahan Startup Weekend

Isfahan, Iran | Aug 2013